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NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEWS RELEASE

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5 Lucky Fans Rewarded With Race Tickets for Wearing Seat Belts
Delaware seat belt use at all time high of 91%

Dover – When the green flag drops on Sunday at Dover International Speedway for the Camping World RV 400 presented by AAA, five lucky race fans and their guests will be in the stands because they made the responsible decision to wear their seat belts. The tickets were awarded as a result of the Click It FOR Tickets initiative, a component of the Office of Highway Safety's 2008 *Click It or Ticket* campaign.

State and local police officers presented seat belt wearing motorists who passed through a *Click It or Ticket* checkpoint in May, with a special coupon and code allowing them to register online for a chance to win one of five pairs of race tickets to the September 21st Sprint Cup series race. The tickets were donated by Dover International Speedway, and the website on which race fans could register was hosted by TEAM (Techniques for Effective Alcohol Management) Coalition, a national non profit which seeks to reward responsible fan behavior at major sporting venues throughout the country. This is the second year OHS has partnered with the two organizations on Click It FOR Tickets.

TEAM drew the winning names from the online database and notified the recipients in July. The winners are: Ted Chapman of Newark, Tina Gallant of Greenwood, Jeremy Norris of Lewes, Beth Whitaker of Ellendale and Bill Martin of Hedgesville, West Virginia.

The results of statewide observational seat belt surveys conducted as part of the 2008 *Click It or Ticket* campaign revealed that Delaware has achieved its highest seat belt use rate ever - 91%. This is an increase from the 2007 usage rate of 87% and higher than the 2007 national seat belt use rate of 82%. Race fans are reminded to buckle up while traveling to and from the track this weekend.

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